



**City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
Pinnacle Training Room
7575 E. Main Street
Scottsdale, Arizona 85251**

****AMENDED****

Wednesday, March 16 - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Steven Scholz
Sally Shaffer

1. Call to Order
2. Roll Call
3. Approval of Minutes from 2/16 Meeting Action
4. Downtown Signage Program Information
Staff will provide an update on the effort to place directional signage in and around downtown. Bill Peifer, CPM
5. FY 06 Marketing Plan Action
Continue discussion about the downtown marketing plan for next year and consider action to affirm marketing objectives for FY06. Michelle Korf, Deputy Director
6. FY 06 Budget Action
The Commission will consider a recommendation to the City Council regarding the FY06 budget for the EMSD. Commissioner Atkinson
7. Area Grant Applications /Status** Information
Consideration of an area grant from the Brown Stetson Merchants Association for horse drawn trolley. Discussion on the process and requirements for reimbursing merchants associations and vendors for area grant expenditures. Michelle Korf, Deputy Director
8. Marketing Working Group Update/Recommendations Information
Olson Communications will provide an update on marketing activities. Commissioners Atkinson and Johnson, Michelle Olson, members of the marketing working group.
9. Status of FY05 Budget Information
Standing item. Staff will provide a status of the FY05 budget.
10. Future Agenda Items/Commissioner Announcements Information
Commissioners may suggest items for future meetings and make any announcements of interest to the public.
11. Staff Announcements Information
12. Items from the Floor
Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items.
13. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.